



**JOIN THE NOTWORKING  
REVOLUTION**



# HOW IT ALL STARTED...

**“ HI, WE’RE FROM COMPANY X,  
WE ARE, WE DO, BLAH, BLAH, BLAH...”**

**LET’S BE HONEST, IT’S NOT WHAT YOU WANT TO HEAR  
WHEN YOU MEET SOMEONE FOR THE FIRST TIME!**

**SO HOW DO YOU  
MEET NEW PEOPLE  
AND ENCOURAGE  
MORE BUSINESS  
WITHOUT ATTENDING  
THE CRINGEWORTHY  
NETWORKING EVENTS  
OF OLD?**

**BY NOTWORKING.**

Mixing business and pleasure is something we’ve always done as a company, and it’s worked really bloody well for us. So, we thought we’d take the plunge and create a networking event that we’d want to go to.

With a strict no pitching rule, a decent venue and the right kind of people, the Notworking Networking Club was born.

From a standing start and minimal promotion, over 100 Exeter business people with a similar mindset joined the inaugural event in November 2018. The appetite to Notwork has grown from there and it’s fair to say, a movement has begun.

If like us, you enjoy some proper Devon hospitality amid like-minded professionals, become part of the action at our next event and show your clients the brighter side of doing business.



# **NOTWORKING SPONSORSHIP OPTIONS...**



# HEADLINE SPONSOR PACKAGE



## YOUR PACKAGE INCLUDES:

### EXPOSURE

**SIX WEEKS** of pre-event brand exposure with an average of over 3,000 impressions per post across LinkedIn, Twitter, Instagram and Facebook and a minimum of 3 posts/videos per week.

**YOUR TEAM** in our promotional videos.

**A WHOPPING 4 MINUTE SLOT** to take to the stage and promote your brand or, better still, to talk about something completely unrelated and wow the crowds with your personality.

### PROMOTION

We'll promote the event to your existing and potential clients.

We'll circulate promotional material and, where possible, exclusive promotional offers for our Notworkers.

Decorate the venue and shamelessly emblazon your brand at every turn.

Post-event publicity through various media channels, and potentially in print if secured.

### EVENT TICKETS

#### 10 TICKETS FOR THE EVENT!

Yes, 10 tickets for you and your team (or that client you wanna show a good time)!

### EVENT BONUS

Select and crown the King and Queen of Networking, which will appear on social media and other publicity materials.

**SECURE YOUR BUSINESS  
THE TOP SPOT  
IN ALL OF OUR PROMOTION!**



**3,000+**  
**PER POST IMPRESSIONS**

**10**  
**TICKETS**

**6 WEEKS**  
**EXPOSURE**

**4 MINUTES**  
**TO WOW OUR AUDIENCE!**

**CALL CHRIS**  
**01392 347980**  
**07866 261777**  
**chris@smithkinbaker.com**

**THE NOTWORKING  
NETWORKING  
CLUB™**

# CO-SPONSOR PACKAGE ★

**SECURE A SPOT FOR YOUR BUSINESS IN ALL OF OUR PROMOTION!**

## YOUR PACKAGE INCLUDES:

### EVENT TICKETS

#### 4 TICKETS FOR THE EVENT!

Yes, 4 tickets for you and your team (or that client you wanna lubricate)!

### EVENT BONUS

Photo with winner of the King and Queen of Networking, which will appear on social media and other publicity materials

### EXPOSURE

#### SIX WEEKS

of pre event brand exposure with an average of over 3,000 impressions per post across LinkedIn, Twitter, Instagram and Facebook and a minimum of 3 posts/videos per week.

### PROMOTION

We'll circulate promotional material and, where possible, exclusive promotional offers for our Notworkers.

Display a single branded pop-up stand or banner.

Post-event publicity through various media channels, and potentially in print if secured.

**3,000+**  
**PER POST IMPRESSIONS**  
**4**  
**TICKETS**  
**6 WEEKS**  
**EXPOSURE**

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# SOFT LAUNCH STATS:

4 INAUGURAL EVENTS  
**IN EXETER  
& PLYMOUTH**  
HAVE GENERATED  
**OVER 50,000 VIEWS**  
**OVER 330**  
ATTENDEES

**NOT TO MENTION THE  
SUPPORT FROM THESE  
GREAT PEOPLE :**



**THE NOTWORKING  
NETWORKING  
CLUB™**



**“THE MOST FUN EVENT”  
I’VE EVER  
BEEN TO!**

**(AND I’VE BEEN NETWORKING  
FOR NEARLY 20 YEARS)**



**I DIDN’T HAND OUT  
A SINGLE CARD,  
YET SAW A  
SPIKE LIKE  
“NEVER BEFORE!”**



@ccbentos



Notworking Networking



@notworkingnetworking



**POSITION YOURSELVES  
AS A FUN-LOVING  
BUSINESS**

**GET GREAT EXPOSURE, CREATE THE  
OPPORTUNITY TO NETWORK TOP  
LEVEL BUSINESS FOLK AND SECURE  
A TOP EVENT FOR YOUR BUSINESS!**

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